

Recipients: CEB Federations and Sports Media

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## **PRESS RELEASE**

### **CEB and Kozoom, partners for the next 3 years**

CEB is happy to announce the cooperation with Kozoom until 2024 for all major CEB events.

Starting with the European Championship 3-Cushion for National teams, from the 17<sup>th</sup> to the 19<sup>th</sup> of February 2022 in Ankara (Turkey), Kozoom will broadcast all major CEB events.

Diane Wild, President of the CEB: *“This is the continuation of a long partnership between the CEB and Kozoom. Last year, we launched together new events such as the Balkline Classic Races and the 3-Cushion Kozoom Challenge cup. Now, we are writing a new page. Organizers of our events will benefit from this agreement with scoring and video production services at great conditions, and of course more exposure to promote their event. This is vital for our sport.”*

Xavier Carrer, CEO of Kozoom: *“After such long period of pandemic, it's great to see many events back in the European calendar. As usual, Billiard lovers will be able to watch all tables and matches Live and On Demand on our website. As we recently launched Kozoom TV, a free 24/7 TV channel on Youtube and soon on various connected TVs, many more carom fans across the World will be able to enjoy CEB competitions.”*

After the uncertainty of Covid times, CEB calendar is now full, to the delight of players and spectators. For all dates and events, visit the calendar on the CEB website [www.eurobillard.org](http://www.eurobillard.org)

Visit the beta version of the new Kozoom website [tv.kozoom.com](http://tv.kozoom.com) to enjoy high quality billiard production.

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